

## **Southwest PA Environmental Health Project student media assistant position**

The Southwest Pennsylvania Environmental Health Project (EHP) is a nonprofit organization located in McMurray, PA. EHP's mission is to provide timely, trusted, and accurate information to residents of southwestern Pennsylvania and surrounding areas who believe that their health may be impacted by unconventional oil and gas development (UOGD). Our work includes providing residents with tools for monitoring air and water emissions and interpretation of the results, health and environmental assessments and recommendations by medical professionals, and presentation of analyses of exposure and health data that identify potential health impacts from this newly developing, widespread industrial activity. (See [www.environmentalhealthproject.org](http://www.environmentalhealthproject.org).)

EHP seeks a graduate student or advanced undergraduate student who under the direction of the Communications Coordinator will assist with some or all of the following media related activities:

- Preparing press releases, talking points, and PSAs for print, broadcast, and electronic media outlets;
- Drafting of op-ed and blog posts for print and electronic media;
- Maintaining and expanding EHP's outreach to the public through its website, email blasts, Facebook page, and Twitter account;
- Establishing new forms of social media outreach (LinkedIn, YouTube, etc.);
- Editing some EHP technical papers/reports for readability for the public;
- Social media analytics, including Google analytics;
- Turning EHP information into infographics, so an understanding of Adobe Creative Suite (Photoshop, Dreamweaver, Illustrator, InDesign) is preferred; and
- Research, analyze, and prepare reports on various communications topics.

The successful candidate will:

- Be available for approximately 8 hours/week for 24 weeks in the 2018-19 academic year (fall and spring) and able to travel to EHP's McMurray office on a limited basis;
- Possess strong written, verbal, and social media communications skills;
- Work well both independently and in teams; and
- Have familiarity with UOGD or a willingness to learn basic information about the industry and especially about health-related concerns and impacts.

Terms of appointment:

- Hourly pay available; fulfillment of internship requirements negotiable; and
- Reimbursement for approved travel for EHP assignments available.

Submit a resume and cover letter to Jill Kriesky, Associate Director, at [jkriesky@environmentalhealthproject.org](mailto:jkriesky@environmentalhealthproject.org). Review of applications will begin on September 7, 2018. Position will remain open until filled.