

Southwest Pennsylvania Environmental Health Project

Job Title: Communications Coordinator

Office Location: McMurray, PA

Assignment: One-year, grant-funded, half-time position, with the potential for extension into a second year

Job Summary: EHP is engaged in a grant-funded project with the goal of achieving PA state-level policy improvements to reduce the risk of human exposures to hazardous air pollutants from unconventional oil and gas development (UOGD or fracking) through emissions reductions, warnings and siting control for UOGD infrastructure. In collaboration with communications firm assistance as provided by the grant, the communications coordinator will prepare effective print and on-line materials for use by EHP team members and community-based advocates to achieve this goal.

EHP is a group of professionals assessing public health issues associated with shale gas and oil extraction and addressing the needs of residents who are concerned that they or their family's health may have been affected by nearby activity. Having initiated this work more than 6 years ago in southwest Pennsylvania, we increasingly respond to statewide and regional requests and are establishing a national program.

Responsibilities:

- Create health-focused print/online content such as Op-Ed's, LTE's, press releases, info-graphics and newsletters associated with specific policy outcomes;
- Provide editing and content review of EHP documents to improve accessibility and readability for lay audiences, healthcare professionals, and policymakers;
- Manage and expand EHP relationships with local print and web-based writers and editors;
- Develop and coordinate online campaigns targeted at key policymakers or influential community leaders with engaging content that translates complex program work into stories that connect with policymakers and our core audiences;
- Improve EHP's social media presence on Facebook and Twitter and develop strategies to increase our following; and
- Collaborate with funder-retained communications firm and with communications interns (when available) to complete the above tasks.

Basic Qualifications:

Bachelor's or advanced degree with a focus on print and on-line communications required, with additional focus and/or experience in public policy or public health a plus. Ability to work effectively in teams.

Salary and Benefits: Competitive, Negotiable

If interested, please submit cover letter and resume by Monday, June 25, 2018 to:

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